



Roger Demuth

Vice President, Engineering
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As Vice President of Engineering at itaas, Inc., Roger Demuth leads itaas' growing engineering and program management organizations in North America. itaas is a leading provider of multi-platform digital interactive video solutions for service providers, broadcasters, application developers, and technology vendors, deploying interactive technology in the digital media industry. In this leadership role, Demuth has the responsibility for ensuring that the company can meet the challenges of the development, integration, testing, and deployment of applications to multiple screens that enable interactive for IP, cable, and wireless devices.

Demuth has more than 20 years of professional software development and management experience in a variety of lead roles. Most recently, he was Vice President of Engineering and Senior Vice President of services at Ensequence, where he led a team working on interactive TV products and technology.

At Ensequence, Demuth was responsible for the engineering organization during its period of highest growth. He also helped build out the company's European operation and managed the professional services organization worldwide. He was instrumental in winning Ensequence's largest customer, shopping channel QVC, based in the UK. Prior to Ensequence, he worked at a variety of software companies building among other things, Palm and other handheld synchronization applications, medical risk management software and high-end database replication software.

Demuth has a Bachelor's degree in Computer Science and Mathematics from Luther College and a Master's degree in Computer Science from Purdue University.