



Jatin Desai

Chief Technology Officer
itaas, Inc.



Jatin Desai is a founding partner and the Chief Technology Officer of itaas, Inc., an 11-year old software development and engineering company focused on the development, design, integration, testing and deployment of interactive applications for multiplatform digital video networks. Desai serves as the chief architect and technical visionary of itaas, guiding the company's product development and assisting clients with their technical strategies.

Desai has been responsible for creating and leading a team of talented engineers across various geographic locations and delivering products that include diverse and constantly changing technologies. Currently, he is leading the company's engineering force to deliver on the vision of revenue-generating interactive services such as transactional TV, multi-screen and multi-platform applications. The goal is to enable interactivity for cable, IP, DTH, and wireless technologies across platforms such as tru2way, EBIF, iOS, HTML5, Android, CEA2014, MoCA, and DLNA."

Desai has more than 20 years of engineering experience and technical leadership honed at Scientific-Atlanta (Cisco), Sun Microsystems, Digital Equipment Corporation and Fidelity Management & Research. At Scientific-Atlanta, Desai was a key contributor for the architecture, design and development of various digital network components. He also developed the network control system to manage the first-ever digital broadcast network created specifically for the 1996 Olympics. Most recently, he was selected for the "Digital Hot List" by CableFAX Magazine as one of the best and brightest executives from the world of cable, online video and technology.

Desai holds a Bachelor of Engineering in Electronics Engineering from Maharaja Sayajirao University in India and a Master of Science in Computer Science from Worcester Polytechnic Institute. He is a member of The Society of Cable Telecommunications Engineers, The Institute of Electrical and Electronic Engineers and the Association for Computing Machinery.